

IN THE SPECIFICATION

Please amend the specification as follows:

page 26, line 14, after “Fig. 2”, insert –after beginning a first encounter 20,--.

line 15, after “system 22”, insert –as shown in Fig. 3, in a subsequent user encounter 40,--.

IN THE CLAIMS

Please amend claims 39 and 63 as follows:

39. (Amended) The method according to claim 29, further comprising the step of transacting a sale of an item corresponding to at least one presented set of records with the person.

63. (Amended) The method according to claim 59, further comprising the step of transacting a sale of an item corresponding to at least one record with the user.

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39. The method according to claim 29, further comprising the step of transacting a sale of an item corresponding to at least one presented set of records with the person.

63. The method according to claim 59, further comprising the step of transacting a sale of an item corresponding to at least one record with the user.